

My \$1,000 idea

NC Idea Challenge · plan your 1–2 minute video here · bullets, not scripts

SCAN TO SUBMIT
ideachallengenc.org/submit



1 • THE PROBLEM

What bugs you? How do you know it's real?

2 • MY IDEA

What would you do about it?

3 • WHO IT HELPS

Name real people. Your street, your school, your team.

4 • WHY ME

Why does this matter to you? (Judges love this part.)

5 • ONE SMALL FIRST STEP

You don't have to solve it all. What would you do first?

BEFORE YOU HIT RECORD

- | | |
|---|--|
| ☐ Somewhere quiet-ish (a hallway corner counts) | ☐ Phone sideways or straight on — either is fine |
| ☐ Say your problem, your idea, and why you care | ☐ 1–2 minutes. One take is fine. Done beats polished. |
| ☐ Under 18? Tell your parent a consent email is coming — ask them to click it TONIGHT. | |